978.6 HGT 1968



FOUNDED 1865

BIENNIAL REPORT

July 1, 1966 - June 30,1968





DR. MERRILL G. BURLINGAME President, Board of Trustees



SAM GILLULY Director, Montana Historical Society





# MONTANA HISTORICAL SOCIETY

Founded 1865

225 N. ROBERTS

PHONE (406) 442-3260, EXT. 271

HELENA, MONTANA 59601

December 27, 1968

Senator David F. James P. O. Box 221
Joplin, Montana 59531

Dear Senator James:

We are enclosing the biennial report for the Montana Historical Society and are purposely sending it to you in advance of the coming session in the hope that you will have time to read it.

Very briefly, we would point out that the Society-its library, museum, galleries and magazine--is a point of
contact for thousands of Montanans and many more thousands
of out-of-state residents every year. We hope, with your
interest, to keep it that way.

This letter also will give you advance notice of an open house our Board and Staff are planning for Monday night, January 13, from 7:30 P. M. to 9:30 P. M. for all members of the Legislature, the Legislative Staff and their families. You will receive additional notice of the open house later, but we hope you will mark this date on your calendar to come and visit us and inspect our building.

If the enclosed report raises any questions of any kind in your mind, I ask you to write me and I will be happy to provide answers for you.

Sincerely

SG/dn Enclosure Sam Gilluly

Director



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#### PERMANENT STAFF

#### MONTANA HISTORICAL SOCIETY

#### Director - Sam Gilluly

Bernice Boone, Library Asst.

John R. Coleman, Library Archives

Mary K. Dempsey, Chief Librarian

Richard B. Duffy, Business Mgr.

Stacy T. Jerome, Guard-Salesman

Robert F. Morgan, Curator

Vivian A. Paladin, Editor

Velva W. Tuohy, Secy-Office Mgr.

Marjorie Virostko, Library Clerk

Mavel Rector, Attendant, Towe Coll.

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Harriett C. Meloy, Asst. Librarian

Dorothea C. Neath, Secretary

Mark Knipping, Curator Asst.





## MONTANA HISTORICAL SOCIETY

Founded 1865

225 N. ROBERTS

PHONE (406) 442-3260, EXT. 271

HELENA, MONTANA 59601

The Honorable Tim Babcock, Governor State of Montana State Capitol Building Helena, Montana

Dear Governor Babcock:

This report for the biennium ending June 30, 1968, is presented to you in accordance with Subsection 7, Section 44-253, R.C.M., 1947.

We feel that the period was one of accelerated progress for the Montana Historical Society. You will see this demonstrated in the report and, particularly, on one page, where highlights of this progress are given.

Our attendance, membership, library use, merchandising activities, progress in museum display and in gifts of historical materials and works of art demonstrate, I believe, that the Society is an organization that puts its best foot forward for Montana and its people.

The Board of Trustees and the Staff also wish to point out that our services are growing, both to other state agencies and to all Montanans. At the same time, we feel we have had growing support from both legislative and executive agencies.

While, from a staff standpoint, our agency is not large, we would point out that it is one where more than 100,000 visitors from both in and out of the state have their primary contact with Montana and state government.

Respectfully submitted,

Merrill G. Burlingame, President

Board of Trustees

#### **FOREWORD**

#### by SAM GILLULY, Director

The following "Highlights" page is the best introduction I can offer to what I hope will be a readable, concise and sufficiently comprehensive report on a biennium of notable progress at the Montana Historical Society.

The eighteen items you read there tell only part of a story of progress. But they do reflect the activities of a dedicated and professional staff, a working staff, coupled with policy-making and serious attention given to this oldest of state institutions by an active Board of Trustees.

The Montana Historical Society was founded in 1865. It has gone through periods of expansion and through doldrums. Progress the past biennium reflects the growing interest of many Montanans, or former Montanans, in their heritage. Much of what we have has come to us through the concern of such persons. But ours is a never-ending task, because history never ends.

We see potentials for extending services and programs to the people of the state. We have problems, and one of them is that too few Montanans know what we have and what we do. We have a definite goal to inform them.

Co-operation from both legislative and executive departments of government has helped to provide a bright future, some of it built around a new building wing that should be functioning long before we submit another report.

#### HIGHLIGHTS OF THE BIENNIUM

- 1. Independent audits and systems studies made for both fiscal years.
- 2. Revised accounting system incorporating recommendations of auditing firm, State Controller, Legislative Auditor and State Budget Director.
- 3. Annual merchandise inventory; inventory reduced but with increased sales.
- 4. New display established of Towe Antique Ford Collection.
- 5. Work begun on Montana "Frontier Village" of 1880's.
- 6. Re-evaluation of entire art collection and upgrading insurance coverage.
- 7. Revision, relocation or upgrading of Mining Frontier and Indian-Fur Trade Frontier Rooms.
- 8. New "high" in circulation of MONTANA, the Magazine of Western History; it now has largest circulation of any state society journal.
- 9. Visitor total in calendar year 1967 reached more than 103,000; an estimated 60 percent came from outside Montana.
- 10. Planning begun on new building wing authorized by legislature.
- 11. Major improvements made in building security (fire, theft, etc.).
- 12. Library services increased to researchers, scholars, authors, newspapers and other state agencies and educational units.
- 13. Major collections added to the library. (T. C. and C. B. Power, Cornelius Hedges, E. C. "Teddy Blue" Abbott among them.)
- 14. Numerous art acquisitions and gifts included two C. M. Russell paintings.
- 15. Board of Trustees and Director evolved policies in fields of loans, personnel and leave. Trustees revised and enlarged By-Laws.
- 16. Built first exhibit to "take history" to Montanans.
- 17. Worked closely in helping form new Museums Association of Montana.
- 18. Stepped up services to other state agencies.

#### MUSEUMS AND GALLERIES

## The Museums

Major changes and completions in the Mining Frontier Room mark the culmination of 15 years of work and planning for this section of the Formal Museum. Four new exhibits are involved: cases depicting Oriental influences in Montana's mining past, and Underground Silver Mining, both completed in the fall of 1968; displays pointing up Miners' Union Day and Mining Methods, past, present and future, slated for completion before the end of the year.

As the biennium ended, plans were being made for repainting the museum and renovation of several exhibits in the same area. Changes will be made in the Indian-Fur Trade Room, including better examples of Indian artifacts. Also planned is a completely new diorama depicting Fort Benton. It will show a fur party returning to the old trading post in the spring. These and other changes were concurred in by John C. Ewers, Senior Ethnologist of the Smithsonian Institution, who was engaged to make a survey and report on our Museums and Galleries.

Excess and obsolete lighting fixtures in the Formal Museum also are scheduled for removal, with the goal of salvaging them for possible use by some other state department.

Another renovation project of importance will be on the existing relief map of Montana. This will be altered to provide an
orientation area of practical use to the many thousands of out-ofstate visitors. It will include early trails, existing major

highways and historical attractions, as well as weather information, a topic about which we get many questions.

As the biennium closed, work was being planned, and has since started, on one of the most ambitious and extensive projects in our history. The greater part of our lower, or ground, floor is being converted into a Frontier Street of the 1880's. Replaced in part will be the long-standing Johns Gun Collection display and some others. However, major portions of these former displays, along with countless other items now in storage, will be utilized in the 13 different establishments in the Frontier Street. A floor plan and actual pictures of progress as of late November, 1968, reproduced on the inside cover of this report, show more details about this new museum which will demonstrate, graphically and "up close," how our forefathers lived and worked. The new "walk-through" concept (as opposed to the "false front" or "facade" idea) should bring increased museum attendance and interest.

#### Traveling Exhibits

A long-range goal of the Society has been to "take history to Montanans." We are now making a modest beginning on such a project. The last year saw construction of a new Lewis and Clark display, following the trails of this epic exploration through the Big Sky Country. The display, thoroughly researched, and with maps, sketches and diagrams, will soon begin a tour of the state under a co-operative agreement with the Montana District of Kiwanis International. This service organization will transport the display to some 40 Montana communities for local showing in schools, libraries,

and other public locations. We hope for more of these projects in the future, as staff and funds permit.

#### Galleries

Our Charles M. Russell art and memorabilia continue to be a magnet drawing thousands of visitors from throughout the nation, and even overseas. We estimate that we have more out-of-state than in-state attendance now.

When properly housed in the Society's new wing authorized by the legislature, the Montana Historical Society Russell Collection will be one of the most comprehensive in the country.

Recent acquisitions, including gifts the past year of a fine oil and an unusual water color, have enhanced the Russell Collection, and the gallery enjoys a fine reputation among other institutions.

Monthly exhibits have been shown in the Gary Cooper Gallery throughout the biennium. We have utilized paintings and sculpture from our own collection, as well as scheduling competent artists from throughout the United States.

With the addition of more and improved gallery space in the new wing, we hope to offer the viewing public a greater variety of art in all forms. Better exhibits for longer periods of time will be our goal.

From the standpoint of the Board of Trustees, the Society has adopted a strict policy of loans, both on Russell and all other art; all requests for loans of art or artifacts are first screened and acted on by the Board.

#### Relationship With Other Agencies

During the biennium, museum personnel has worked with and advised the Fish and Game Commission, Park, Division, concerning planning at the Chief Plenty Coups Museum south of Billings and in the restoration of various buildings at Bannack, first Territorial Capitol. Work has been done with Wesley Woodgerd, Chief of the Recreation and Parks Division. Both the Director and President of our Board serve on the Advisory Committee for future selection of historic sites for preservation.

The joint exchange between the two state agencies is a "first" for us and has been mutually helpful.

We also have worked with the State Advertising Department in the promotion of the Lewis and Clark Trail. The Lewis and Clark exhibit previously mentioned has been utilized by that department.

#### Personal

The Curator, Robert Morgan, was one of 20 persons selected (from a total of 147 applications) throughout the United States for attendance and a full scholarship at a seminar on Exhibit Techniques for the History Museum co-sponsored by the American Association for State and Local History and the National Park Service. The seminar was held at Grand Canyon Village in Arizona from October 13 to 23, 1968. The Society felt this was a recognition of the quality of our museum.

#### HISTORICAL LIBRARY

## Introduction

The expanding scope of activity and services characterizing the Montana Historical Society this biennium has brought
unusual emphasis on "doubling-in-brass" on the part of the staff,
including the Library.

We have been involved (and have been pleased to do so) in such new major developments as the Towe Collection, planning for our portion of the new building wing, organization and program planning of the new statewide Museums Association, and many others—all without benefit of additional staff to maintain our routines.

Along with all this, we saw the need for research assistance growing apace. We found it necessary to shift operations to concentrate time and efforts on the needs of these visitors.

#### Services--Use

We have serviced visiting library patrons during the biennium with 3,828 bound volumes of newspapers, 3,620 books and periodicals, 1,941 copies of photographic items and approximately 1,000 reels of microfilm.

We replied to 1,645 mail queries (an increase of 387) coming from 46 states and from Canada, England, France, Germany and Italy. Most of this correspondence required considerable research and staff time.

#### Research and Reference--Academic, Public

One of our underlying aims always has been to encourage research

and scholarship. During the biennium, three Ph.D. candidates from outside the state have utilized library holdings.

Graduate students from the University of Montana and Montana State University consulted the Society's newspapers, manuscripts and archival collections in developing master's theses. Four out-of-state Universities also were represented. Advanced researchers sought the library's resources on topics that ultimately will bring publications.

Several University class projects brought students from history and journalism departments to our library. A seminar group from Montana State University visited the library each week during the spring quarter of 1968. Other seminar groups directed by three professors came from the University of Montana.

#### Research and Reference--Federal and State Personnel

Many inquiries directed to the Governor's office and the Secretary of State were channeled to our library for reply.

We served as consultants to the State Advertising Department on historical details for that department's publications. We provided lists of books, authors, etc., for <u>All About Montana</u>; researched for the Lewis and Clark theme used in the 1968 Montana Highway map; authenticated information used in highway historical signs.

Our extensive holdings of USGS material--bulletins, professional papers, water supply papers and other data--were used in
assisting the Montana Water Resources Board in compiling a comprehensive inventory of Montana groundwater resources.

The Fish and Game Department was advised on desirable books for that agency's library. A young bibliographer from that same office spent several weeks in the library preparing information for the department on marking historical sites.

Various departments--such as Public Instruction and the Board of Health--frequently consult us about publications and book publishers.

Current newspaper files are regularly consulted by state departments.

Such materials as legislative committee minutes, annual reports of the various departments and other government documents are useful to the Legislative Council.

Special types of reference inquiries received by the State Library are channeled to the Historical Society for checking.

The Montana Highway Department has requested historical information for making studies of road use in three sections of the state.

#### Acquisitions

A very important, and continuing, responsibility of the Library staff and resources involve research materials for MONTANA the Magazine of Western History. For manuscripts dealing with the history of this State, the Library assists the editor in determining the accuracy of statements made by the author, and in many cases, the material is substantially "built up" and enhanced by research done here. Moreover, the picture facilities of the Library are extensively used in illustrating articles published in the magazine and in the Society's newsletter THE MONTANA POST.

Measured by form and number of items, Library acquisitions for the biennium are:

Τ.	by purchase	265	vols.	
2.	Microfilm	586	reels.	
3.	Manuscript materials (includes bound vols. and loose pieces)	535	linear	feet.
4.	Photographs	1,225	(Approx	.)
5.	State archives	1,187	linear	feet.

These acquisitions bring our total holdings to:

Printed Materials Bound Volumes	46,497 vols.
Microfilm Materials	2,340 reels.
Manuscript Materials	535 linear feet, plus
	6,025 pieces in 22 file drawers.
Photographs	22,357 (Approx.)
Maps	630
State Archives	l8 reels of film plus
	1,187 linear feet.

#### Manuscripts

The biennium has seen notable accessions of manuscripts.

Acquisitions of any one of several sets on the list would make the biennium an outstanding one for research potential.

Through the generosity of a patron the Library has received a significant collection of personal papers, account books and photographs of a pioneer Montana cattleman, E. C. "Teddy Blue" Abbott

and his future wife, Mary Stuart, dating from 1889 to 1911. Another group of letters relates to Abbott's collaboration with Helena Huntington Smith in authoring "We Pointed Them North."

The Cornelius Hedges papers given by Hedges' granddaughter, Mrs. Paul Brazier of Helena, extend from 1849 to 1907. Diaries begin with this famous Montanan's days at Yale. Covered is the period of his Montana residence from 1864 to 1907.

Some 440 cubic feet of packing boxes containing the business papers and records of T. C. and C. B. Power accumulated in their various enterprises have come to the Society in the name of the children of Mr. and Mrs. Thomas D. Tobin of Helena. The collection has an estimated 375,000 items.

Representing the period of the Missouri River steamboat, the stage coach, freight operations and frontier mercantile establishments of the past century, the acquisition brings to the Society a very rich and unexploited collection; it extends the Society's holdings to a degree hard to exaggerate.

Smaller collections received add considerably to the study of Montana natural and economic resources: oil, water, coal.

Genealogical contributions, church histories, histories of local institutions and local histories have been well represented.

A listing of donors on file in the Director's office, testifies to the growing strength and position of the Library.

### Newspapers

Files of Montana newspapers dating from 1864, one of the best primary sources for study of Montana's development (and for Montanans an authorized and frequently used source for vital statistics needed

by Social Security officials) are in the library.

Its current acquisitions program brings 15 daily and 76 weekly newspapers.

A microfilm program was initiated some years ago, both for preservation and for space-saving. The following data reveals the success as a space-saver: 174.5 cubic feet contained newspapers before microfilming; 8 cubic feet of space contains microfilm of the same newspapers, thus releasing 166.5 cubic feet of space.

During the biennium, the microfilm program has enabled us to add film files of 21 different newspaper titles.

#### Photographs

Increase in service was evident. From 402 separate orders, we provided 1,941 photographs; this compares with 350 transactions and 1,523 photocopies in the previous biennium.

Requests for pictorial materials came from well over 100 individuals, plus many industrial firms, publishing houses, national, state and municipal departments, newspapers, radio and television stations, a movie firm and numerous museums and institutions throughout the nation and abroad.

University presses served were Utah, Nebraska and Arizona.

Among other organizations requiring materials were Educational Picture Program (TV); Encyclopedia Britannica; Associated Press; CBS News; Canada Archives; and Metro-Goldwyn-Mayer. All of these help tell the story of Montana to the nation.

Two English publishers requested photos for forthcoming books.

From Cornwall, England, A Boy Scout troop ordered two dozen pictures of Montana Indian chiefs.

Welcome gifts have come to us and added to holdings.

The D. J. O'Malley Collection, given by the cowboy poet's daughter, Alicia O'Malley, show beginnings of the Range Riders organization in Miles City. The Range Riders granted permission to copy 82 prints.

A notable addition to ranch history is the collection of prints of the J. H. Price ranch.

Artist Ralph DeCamp's photographs of the Prickly Pear region have come through the courtesy of D. Hilger.

Through Board action, the Society acquired a series of sketches and a few watercolors by Granville Stuart. It is a highly significant collection including sketches of such early trading posts as Fort Union and Fort Peck.

#### Archives

Montana has no legally constituted archival agency, nor has the Historical Society been declared an official depository for the State Archives. However, since 1953, small groups of state documents have been transferred to storage headquarters in our building. Microfilm copies of other state documents have been added. Thus there has been developing--without benefit of legislation--the nucleus of a state archival collection.

Although a records destruction program was approved by the 1963 legislature, few record groups awaiting destruction since that time have been designated as of historical value.

In addition to official records, the Society has also received a considerable collection of private papers or records of various institutions and organizations, those of businesses or industrial enterprises and of families.

A banking collection that came in the mid-1950's measured about 1,791 linear feet.

The Society has carefully preserved copies of many printed state government documents. John Coleman, who began work as an archivist-intern in July, 1967, has made an agency-by-agency inventory of these holdings. They total more than 126 linear feet.

#### Public Relations

The Library staff has interpreted our program to the many publics we serve.

Conferences with teachers seeking bibliographies on Montana history and with PTA leaders seeking to complement library programs have been fruitful.

The Librarian attended annual meetings of the Society of American Archivists and the Special Libraries Association.

At two annual meetings of the new Museums Association of Montana, the Librarian presented papers. Lecture tours were provided twice yearly for student groups from Carroll College and the University of Montana.

We functioned as coordinator for tape recordings broadcast over the Intermountain Network during National Library Week. Eminent researchers from out-of-state discussed the resources of our Library.

A major display on the Lewis and Clark Expedition, now in the foyer of the Museum, received many hours of the Librarian's attention

when precise historical research was required.

News reporters frequently were provided resource material for special articles.

Several organizations made library visits for their monthly meetings.

The Librarian served on two committees of the Montana Library Association. She chaired a 1967 section of the Tri-State Library Association.

#### PUBLICATIONS

## MONTANA the Magazine of WESTERN HISTORY

Of primary importance in the publishing program of the Society since 1951 has been our quarterly journal of history, which now reaches readers, by direct mail, in every state, 27 foreign countries and Canada. It is the most widely read journal of its kind published by any state historical society. It has experienced its highest rate of growth during the biennium ending June 30, 1968.

Using the Summer issues as a basis for comparison, we have a net gain of more than 1,000 readers over the last two volume years. According to Addressograph plate count, the total had risen to 9,160 subscribers with the Summer, 1968, issue, and nearly 10,000 with the Autumn, 1968, issue. By adding the newsstand sales, it is found that total circulation was 11,078 in 1966, 11,644 in 1967, and about 13,000 in 1968. That does not count the increasing sales of these issues after the magazine was mailed.

While newsstand sale has remained at a fairly constant 3,000 copies, our rate of growth is not reflected in these figures. Because the magazine is very much more expensive when purchased by the single copy (\$1.50 per copy as opposed to a maximum of \$1.25 by one-year subscription to a minimum of about 91¢ by three-year subscription) our promotional efforts are directed almost entirely toward the direct mail subscriber. We believe this is the logical approach because the magazine has a specialized audience: those who are genuinely interested in western history, told in a factual manner.

The steady growth of readership as well as the fact that demand has caused us to go to higher press runs with two issues (Summer, 1967 and Summer, 1968) indicate that the magazine is succeeding in upgrading the quality of its contents and the attractiveness of its layout and design. Moreover, records show that the rate of sales of back issues for 1966, 1967 and 1968 has risen steadily, resulting in smaller inventories of back issues. Financial records elsewhere in this report show a steady rise in the magazine's ability to pay its costs.

We intend to continue our efforts to publish articles solidly based in research, yet written in a clear and readable manner so as to appeal to the layman as well as historian. We will strive for pleasing lay-out, excellence of picture reproduction and the use of color printing.

Our aim above all will be to avoid publishing articles of doubtful historical accuracy. Because western history has become "big
business" in recent years, the market is filled with publications
which lean toward the overly colored, sensational and myth-perpetuating kind of writing. The classic historical quarterly, with little
illustration and plain format, often appeals only to the scholar
and academician. Our magazine steers a solid course between these
two extremes.

#### The Montana Post

In May, 1963, the Society began the monthly publication of its official newsletter, THE MONTANA POST. The publication, which goes to all magazine subscribers as well as to Montana legislators,

was continued on a monthly basis until 1967, when it was decided that a more feasible schedule would be to produce THE POST eight times a year and mail it in months in which MONTANA, the Magazine of WESTERN HISTORY is not published.

THE MONTANA POST is a four-page 82xll resume of activities of the Society. Advertising has been almost entirely devoted to merchandise sold by this institution, and results have been good. To add readability and interest, a series of feature articles, usually appropriate to the publication month or season, has been published. These are usually based on material in the Historical Society Library, and have generated a great deal of reader interest. The basic purpose, however, is to act as the voice of the Montana Historical Society.

#### Other Publications

The Society occasionally publishes booklets or monographs on subjects of unusual interest. Because of printing costs and a limited staff, we have devoted most of our attention to MONTANA the Magazine of WESTERN HISTORY and THE MONTANA POST.

The publications department is responsible on a continuing basis, however, for writing and producing all brochures, promotional mailing pieces, museum labeling, sound system commentary, stationery design, some of the press releases, book lists—in short, anything which involves printing or publishing.

#### Personal

Vivian Paladin, editor of both publications of the Society, was

selected in 1967 to attend a seminar on historical publications sponsored by the American Association for State and Local History at Nashville, Tennessee. She was one of 75 editors in this field granted scholarships to attend these sessions. Moreover, the magazine has been a consistent national winner in the annual writing and publications competitions of the National Association of Press Women. It has been a matter of gratification to the Society, that MONTANA the Magazine of WESTERN HISTORY has been judged officially and unofficially the most widely read journal of its kind published by a historical society in this country.

#### FINANCES AND BUSINESS

When the fiscal year closed on June 30, 1968, the Montana Historical Society was in sound financial position. The Society has made substantial progress, through aggressive promotion and sales, in raising funds to support our present programs adequately and to expand to areas of greater usefulness.

With the selection of a new director in 1967, the Board approved his request for an audit and systems study by a qualified certified public accountant firm. Prime goal here was also to provide a means of cost accounting for merchandising operations.

As a result of this study initiated in May, 1967 by Anderson & ZurMuehlen, the new accounting system was established. In addition, at the end of fiscal 1968, the same firm was asked again to conduct an audit, with the approval of the Legislative Auditor. This second audit is bringing further improvement in methods of cost accounting for the merchandising and magazine programs.

During the past biennium, the Director and Business Manager have had frequent meetings with the State Controller, the Legislative Auditor and the Budget Director. These have been most helpful in providing guidance to the Society in its aim to maintain systems and the best possible financial condition.

As a result of improved accounting methods and betterment of our financial condition, it has been possible to provide more complete and meaningful budgets for the various programs of the Montana Historical Society. However, because of the nature of the work, it is difficult to foresee all contingencies of the future. This is particularly true in the field of acquisitions of art or for the library.

Our hope is to have sufficient funds to be able to purchase articles of historic or artistic value at short notice, when such items become available.

#### MERCHANDISING PROGRAM

The merchandising program of the Montana Historical Society continues as a major source of revenue for the continued activities of the programs of the Society. The Society is almost totally dependent on the success of its merchandising program to provide the day-to-day funds needed for those programs which do not receive operating funds by general fund appropriation.

This program includes a sales area in the lobby of the Veterans & Pioneers Memorial Building in addition to maintaining retail and wholesale outlets for merchandise. The bulk of the retail and wholesale sales is made through direct mail sales. Approximately 80% of all sales are made outside Montana.

The merchandise is comprised mainly of Western art, books, reprints, bronzes and souvenir items. There continues to be a demand for this type of merchandise by visitor and direct mail sales.

As a result of the audits conducted by our bookkeeping methods, the merchandising program has begun annual physical inventories of all merchandise. These have helped in determining what merchandise will be maintained and in the proper amounts.

The financial statements reflect the increase in sales. These sales have increased, not because of increasing inventory or new types of merchandise, but by reaching more prospective buyers with the present types of merchandise. Even with increased sales, the dollar valuation of the inventory has sharply decreased.

This program will continue to provide the type of quality merchandise demanded in the Western Americana field. No attempt will be made to introduce cheap souvenir items.

#### BALANCE SHEET Fiscal Year 1967-68

#### CURRENT ASSETS CASH ASSETS 445.00 CASH ON HAND EARNED FUNDS-218200 56,626.54 REVOLVING FUND-916600 2,777.20 59,848,74 TOTAL CASH ASSETS ACCOUNTS RECEIVABLE MAGAZINE & MERCHANDISE 5,336.01 7,750.00 RUSSELL BRONZES 4,313.50 CONSIGNMENT \$ 17,399,51 TOTAL RECEIVABLES INVENTORIES PRINTS \$ 20,754.77 30,171.16 BOOKS & PAMPHLETS ORIGINAL ART 8,963.67 12,905.82 RUSSELL MEDALLIONS 72,795.42 TOTAL INVENTORIES PREPAID EXPENSES SUPPLIES \$ 5,819.66 1,105.00 CASTING COSTS 400.00 **DEPOSITS** 7,324.66 TOTAL PREPAID EXPENSE TOTAL CURRENT ASSETS \$ 157,368.33 FIXED ASSETS **EQUIPMENT** 70,706.42 1,619,267.62 ACQUISITIONS TOTAL FIXES ASSETS \$1,689,974.04 APPROPRIATED FUNDS GENERAL FUND 61001-SALARIES 1,841.81 GENERAL FUND 61003-FORD COLLECTION 0 1,841.81 TOTAL APPROPRIATED FUNDS ENCUMBERED EXPENSE ENCUMBERED FUNDS 427.31 TOTAL ASSETS AND ENCUMBERED FUNDS \$1,849,611.49

NOTE: Inventory evaluations established by physical inventory.

## BALANCE SHEET Fiscal Year 1967-68

### CURRENT LIABILITIES

ACCOUNTS PAYABLE	
GENERAL RUSSELL BRONZE ORIGINAL ART	\$ 6,989.12 7,868.00 52.50
TOTAL ACCOUNTS PAYABLE	\$ 14,909.62
RESERVES & DEFERRED INCOME	
BENTON AVENUE CEMETERY RESERVE CONSIGNED MERCHANDISE	94.15 4,313.50
TOTAL RESERVES & DEFERRED INCOME	\$ 4,407.65
TOTAL CURRENT LIABILITIES	\$ 19,317.27
ENCUMBERED FUNDS-RESERVE	
ENCUMBERED FOR EXPENSE	\$ 427.31
RESERVES FOR APPROPRIATED FUNDS	
GENERAL FUND-61001-SALARIES GENERAL FUND-61003-FORD COLLECTION	\$ 1,841.81 O
TOTAL RESERVES FOR APP. FUNDS	\$ 1,841.81
CAPITAL ACCOUNTS	
NET PROFIT	\$ 51,268.99
DONATIONS*	92,196.20
INVESTMENT ACCOUNT	1,684,559.91
NET WORTH	\$1,828,025.10
TOTAL LIAB., RESERVES & NET WORTH	\$1,848,611.49
* Art Objects & artifacts = \$90,525.00 Cash Donations 1,671.20	

# July 1, 1967 compared to June 30, 1968

DESCRIPTION	OPENING ENTRIES July 1, 1967	CLOSING ENTRIES June 30, 1968	INCREASE	
Cash on Hand Earned Funds Revolving Fund-916600	\$ 388.00 33,742.55 5,783.70	\$ 445.00 56,626.54 2,777.20	\$ 57.00 22,883.99 (3,006.50)	
TOTAL CASH ASSETS Merchandise Receivables Magazine Receivables Bronze Receivables Consigned Receivables	\$ 39,914.25 \$ 6,852.28 4,323.70 10,525.00 0	\$ 59,848.74 \$ 2,125.33 3,210.68 7,750.00 4,313.50	\$ 19,934.49 \$ (4,726.95) (1,113.02) (2,775.00) 4,313.50	
TOTAL RECEIVABLES  Print Inventory Book Inventory Pamphlet Inventory Original Art Inventory Medallion Inventory Russell Bronze Inventory	\$ 21,700.98 \$ 23,266.70 20,532.65 6,510.30 5,108.24 11,643.79 6,125.00	\$ 17,399.51 \$ 20,754.77 26,115.20 4,055.96 8,963.67 12,905.82	\$ (4,301.47) \$ (2,511.93) 5,582.55 (2,454.34) 3,855.43 1,262.03* (6,125.00)	
TOTAL INVENTORIES	\$ 73,186.68	\$ 72,795.42	\$ (391.26)	
Prepaid Expenses TOTAL CURRENT ASSETS	\$ 0 \$ 134,801.91	\$ 7,324.66 \$ 157,368.33	\$ 7,324.66 \$ 22,566.42	
Equipment Acquisitions Furniture & Fixtures	\$ 26,398.01 1,506,911.61 39,426.21	\$ 29,742.81 \$1,619,267.62 40,963.61	\$ 3,344.80 112,356.01 1,537.40	
TOTAL FIXED ASSETS	\$1,572,735.83	\$1,689,974.04	\$ 117,238.21	
Salary Appropriation Ford Appropriation	\$ 116,000.00 12,500.00	1,841.81 O	\$(114,158.19) (12,500.00)	
TOTAL APPROPRIATIONS	\$ 128,500.00	\$ 1,841.81	\$(126,658.19)	
Encumbered Expense	\$ 9,072.66	\$ 427.31	\$ (8,645.35)	
TOTALS	-\$1,845,110.40	\$1,849,611.49	\$ 4,501.09	

<sup>\*</sup> Increase due to error in original inventory

# July 1, 1967 compared to June 30, 1968

DESCRIPTION	OPENING ENTRIES July 1, 1967		CLOSING ENTRIES June 30, 1968		INCREASE	
General Accts. Payable Bronze Payables Original Art Payables	\$	14,607.10 11,195.20 0	\$	6,989.12 7,868.00 52.50	\$ (7,617.98) (3,327.20) 52.50	
TOTAL PAYABLES	\$	25,802.30	\$	14,909.62	\$ (10,892.68)	
Reserves & Def. Income	\$	0	\$	4,407.65	\$ 4,407.65	
Encumbered Funds	\$	14,623.77	\$	427.31	\$ (14,196,46)	
Reserves for Appropriated Funds	\$	128,500.00	\$	1,841.81	\$(126,658.19)	
TOTAL RES. & ENC.FUNDS	\$	143,123.77	\$	6,676.77	\$(136,447.00)	
TOTAL LIABILITIES	\$	168,926.07	\$	21,586.39	\$(147,339.68)	
Net Worth	<u>\$1</u>	,676,184.33	<u>\$1</u> ,	,828,025.10	\$ 151,840.77	
TOTALS	\$1	,845,110.40	\$1,	,849,611.49	\$ 4,501.09	

BIENNIAL CASH FLOW

	DII.	MINTUL	CASII FLOW		
1966-67 FISCAL YEA	 Δ R		AMOUNT	TOTAL	PERCENTAGE
1900-07 FISCAL III	TIC .				
OPENING BALANCE:	Appropriated Earned Funds Total	Funds	438 12,232	12,670	3.46 96.54
REVENUE:	Appropriated Earned Funds Total	Funds	85,000 201,239	286,239	29.69 70.3
EXPENDITURES:	Appropriated From Earned Fo Total		85,438 173,945	259,383	32.94 67.06
CLOSING BALANCE:	Appropriated Earned Funds Total	Funds	0 39,526	39,526	0 100.00
1967-68 FISCAL YEA	AR				
OPENING BALANCE:	Appropriated Earned Funds Total	Funds	0 39,526	39,526	0 100.00
<u>REVENUE</u> :	Appropriated Earned Funds Total	Funds	128,500 197,783	326,283	39.38 60.62
EXPENDITURES:	Appropriated Earned Funds Total	Funds	126,658 177,906	304,564	41.59 58.41
CLOSING BALANCE:	Appropriated Earned Funds Total	Funds	1,841 59,404	61,245	3.01 98.60
COMBINED BIENNIUM	- 1966-1968				
OPENING BALANCE:	Appropriated D Earned Funds Total	Funds	438 12,232	12,670	3.46 96.54
REVENUE:	Appropriated Earned Funds Total	Funds	213,500 399,022	612,522	34.86 65.14
EXPENDITURES:	Appropriated Earned Funds Total	Funds	212,096 351,851	563,947	37.61 62.39
CLOSING BALANCE:	Appropriated D Earned Funds Total	Funds	1,841 59,404	61,245	3.01 98.60

# PROFIT AND LOSS 1967-68 Fiscal Year

DEPARTMENT	SALES	COST OF SALES	EXPENSE	NET PROFIT
MAGAZINE	53,840	22.355	10,007	21,478
MERCHANDISE	138,650	81,453	10,302	46,895
LIBRARY	2,140	0	3,272	(1,132)
MUSEUM	2,329	0	3,279	(950)
FORD COLLECTION	1,077	928	2,083	(1,934)
ADMINISTRATIVE EXPENS	E O	0	13,088	(13,088)
TOTALS	\$198,036	\$104,736	\$ 42,031	\$ 51,269
LIBRARY ACQUISITIONS:	DISTRIBUTION OF  Granville Stuart Co Microfilm (newspape Books, Periodicals	llection r collection)	4,000 9,245 1,553	14,798
MUSEUM ACQUISITIONS:	DHS Longhorn (C.M. Mule Deer (Carl Run Artifacts			4,585
EQUIPMENT:				3,089
FURNITURE:				1,537
PREPAID EXPENSE:				7,325
INCREASE OPERATING CA	PITAL:			19,935
	TOTAL			\$ 51,269

#### **EXPENDITURES**

DESCRIPTION	1966-67 YEAR	1967-68 <u>YEAR</u>	BIENNIUM TOTAL
Personal Services	\$ 89,274	\$118,914	\$208,188
Inventories-Merchandise	61,252	69,789	131,041
Inventories-Magazine	26,847	23,934	50,781
Acquisitions	7,927	22,526	30,453
Russell Bronzes Costs	33,600	25,128	58,728
Advertising	4,581	5,531	10,112
Freight	4,301	4,011	8,312
Postage	8,730	7,127	15,857
Maintenance & Repairs	566	528	1,094
Travel	2,440	2,950	5,390
Library	2,711	2,306	5,017
Photography	1,869	1,247	3,116
Museum	4,738	2,121	6,859
Office Supplies	2,677	3,976	6,653
Prepaid Expense	0	7,326	7,326
Other Expense	7,870	7,150	15,020
TOTALS	\$ 259,383	\$ 304,564	\$ 563,947

#### 1967 - 1968 SUMMARY OF EXPENDITURE GENERAL FUND APPROPRIATIONS

## APPROPRIATION 61001 - Personal Services

ADMINISTRATIVE SALARIES	\$ 31,676.00
LIBRARY SALARIES	26,893.00
MUSEUM SALARIES	20,392.00
MERCHANDISE SALARIES	19,491.00
MAGAZINE SALARIES	15,706.00
TOTAL PERSONAL SERVICE FROM APPROPRIATION	\$ 114,158.00

CLASSIFICATION OF PERSONNEL: ADMINISTRATIVE - Director, Secretary to the Director, Business Manager (one-half), Accountant, Clerk Typist, LIBRARY - Chief Librarian, Assistant Librarian, Archivist, Temporary Catologer. MUSEUM - Curator, Assistant Curator. MERCHANDISE - Business Manager (one-half), Security Office, Clerk Stenographer. MAGAZINE - Editor, Circulation Manager.

## APPROPRIATION 61003 - Ed Towe Antique Ford Collection

SALARIES	\$ 2,462.04
TRANSPORTATION OF COLLECTION	804.04
BUILDING RENTAL	6,000.00
ADVERTISING & DECORATING	1,236.39
MAINTENANCE OF BUILDING	190.00
UTILITIES	252.91
MAINTENANCE OF AUTOMOBILES	556.56
INSURANCE	875.00
SALES EQUIPMENT	80.00
MISCELLANEOUS EXPENSE	43.06
TOTAL EXPENDITURE FROM APPROPRIATION	\$ 12,500.00







### THE FUTURE . . .

This is an architectural concept of the Veterans and Pioneers Memorial Building which houses the Montana Historical Society as it will look upon its completion in 1970. The new addition is the rectangular area shown at the upper right, built against the existing structure. This new area, absorbing our present parking space, will contain two levels. There will be newly enlarged exhibition galleries on the first floor, and archival, shipping, receiving and workrooms on the ground floor level. This new building program will allow for better usage of space in the existing building, both from the standpoint of gallery and exhibit facilities and that of offices and working areas. Overall, the project reflects the continuing growth and enrichment of activities and services at the Montana Historical Society.